

Highlights

- International exhibitors
- Local exhibitors
- Networking dinner
- B2B meetings
- Workshops & seminars
- Dedicated Business days
- Dedicated School days
- Over 5,000 Trade visitors

Exhibitors

Discover innovative products and solutions on the local and international market from leading companies at the event.

B2B Meetings

Generate new leads, convert existing ones and build strong relationships. Meet with prospects and customers to create, maintain, and develop professional collaborations.

Events

The 11-day event has plenty of opportunities for exhibitors, investors and trade visitors to interact and discuss business throughout the fair days. The following are side events of the trade fair:

Networking Dinner

This will be held on 20th June at Mount Soche Hotel from 6:30pm. This is another platform of business establishment and engagement over leisure. A platform which also offers an opportunity for the business community to interface decision makers. To participate, contact MCCC.

Indian High Commission in collaboration with MCCC shall host an Indian night on the 21st June, where Malawian and Indian business communities shall interact. The event will be held at the VIP Lounge of the Chichiri Conference Centre Hall – Chichiri Trade Fair Grounds.

Workshops

Business captains, investors and individuals interested to venture into businesses are kept abreast with new information on the investment and export opportunities for Malawi by the Malawi Investment and Trade Centre (MITC), new business opportunities in the energy sector by the Malawi Energy and Regulatory Authority (MERA), new regulatory measures by the Reserve Bank of Malawi to open up indigenous ownership of community banks, and the regulatory environment on free trade by the Competition and Fair Trading Commission. On the dedicated school days, school children will learn about study programs offered in TEVETA Technical Colleges and many more.

VIP Visits

Every year, the fair enjoys visits from Ambassadors and High Commissioners from Malawi's trade partners.

Business Days

The trade fair offers dedicated business days where business executives and captains appreciate the various trade exhibitions. The Business days are also ideal for B2B meetings as well as seminars and workshops.

School Days

The event dedicates two days to school children from primary, secondary and tertiary levels to give an opportunity to school going children to learn trade and business related issues believing in the adage that: train up a child in the way he should go; and when he is old, he will not depart from it.

Family Days

The trade fair offers two weekends ideal for family time and parent – child education. Let your children realize that they have the best teachers in their parent by walking them through the exhibitions.