

Want to attend a trade show in USA?

Thursday, 07 March 2019 15:30

The Southern Africa Trade and Investment Hub will support export-ready specialty food ingredients firms from Southern Africa to exhibit at the Institute of Foods Technologists (IFT19) Show to take place from 2- 5 June, 2019 in, New Orleans, USA.

IFT is an Annual Event and Food Expo that showcases talent and creativity in the science of food.

The Hub is therefore inviting specialty food ingredients firms (e.g. spices, baobab, moringa, specialty teas, honey, etc) to exhibit under the Hub-sponsored Africa Fine Foods Pavilion.

The firms should be interested in exporting to the U.S. The Hub support will cover:

- exhibition space,
- pavilion build-up,
- pavilion and booth branding,
- marketing: email blasts to buyers, exhibition booklet, and
- marketing linkages support.

Exhibitors are expected to cover the following costs:

- airfare,
- accommodation and,
- samples freight costs.

If interested, kindly complete a form on <https://www.iftevent.org/register/why-ift19> .