

COMESA will host the SOURCE21 International Trade Fair and High level Business Summit from the 17-21, July 2019. COMESA will host the SOURCE21 International Trade Fair and High level Business Summit from the 17-21, July 2019 in Nairobi Kenya under the theme “*Hallmark of Quality*”

The objective of the fair is to increase intra-regional trade and promote business development through partnerships, collaboration and buyer-seller initiatives in both the manufacturing and services sector in COMESA.

According to COMESA there will be a High level International Business Dialogue as a side event which will focus on engaging interested customers, investors and businesses on gap constraints in some of the key sectors in the region, that present opportunities for investment and profitability.

The dialogue will take place on the 17<sup>th</sup> and 18<sup>th</sup> of July 2019.

The dialogue will engage on investment projects presented and encourage business promotion in line with clinching possible partnerships with stakeholders present.

Industry positions from the various sectors will also be drawn during the dialogue. The business forum will create a platform for sharing opportunities for business linkages with possibilities establishing these business partnerships.

For more log on to: <http://comesabusinesscouncil.org/source21>

# Source21

COMESA International Trade Fair

*"Hallmark of Quality"*

**17th - 21st July, 2019**

**Kenyatta International Conference  
Center, Nairobi, Kenya**